

JERRIN S. PADRE

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SUMMARY

Jerrin currently works as a business development consultant, marketing strategist, writer, and designer for various companies along the West Coast. While her experiences span a broad range of skills, industries, and areas of expertise, much of Jerrin's work centers around a passion for storytelling. Her mission is to help organizations across all industries bridge the gaps between business, art, and communication.

EDUCATION

UNIVERSITY OF WASHINGTON

B.A. in Speech and Hearing Sciences, Minor in Entrepreneurship

Seattle, WA

Jun 2018

BUSINESS EXPERIENCE

INDIEFLIX GROUP INC.

Product Developer, Creative Coping Toolkit (Freelance)

Seattle, WA

Jul 2018-Present

- Designed and developed curriculum for an interactive, web-based toolkit aimed towards destigmatizing the conversation around mental health and promoting mental, physical, and virtual wellness
- Collaborated with SME's specializing in pediatrics, cognitive behavioral therapy, and the psychological effects of social media

TOWER TALENT INC.

Business Development & Marketing Consultant (Freelance)

Seattle, WA

Mar 2018-Present

- Optimized SEO, PPC, and Paid Social campaigns, doubling high-quality lead flow
- Successfully led company-wide G-Suite integration from initial planning to onboarding
- Worked with CEO to streamline communication, restructure organization, & develop internal processes
- Advising CEO on potential partnerships with influential organizations within community

MEDIA PARTNERS CORPORATION

Marketing Consultant (Freelance)

Seattle, WA

Sep 2017-Present

- As Social Media Manager, gained over 1000 followers across social channels and tripled engagement
- Contributed original editorial content (videos, blogs, infographics, etc.)
- Developed high-impact multimedia campaigns

TEDxUoFW

License Holder (2017-2018), Curator (2016-2017), Production Manager (2014-2016)

Seattle, WA

Dec 2014-May 2018

- Implemented license upgrade in 2015 resulting in a 700% increase in attendance
- Oversaw one of the largest events put on by a student organization at UW (2016-17)
- Led 2017 Finance Team in reducing ticket prices by over 50%, raising over \$8000 in sponsorship
- Partnered with local high school organizations to sponsor attendance of 50 high school students

BO & WHIMSY: A CHILDREN'S BOOK

Author

Seattle, WA

Sep 2016-Present

- Wrote and published children's book geared towards finding creative alternatives to screen time
- Raised over \$3000 in seed funding
- Sold out first print-round (150 copies) in less than a month

BUSINESS EXPERIENCE CONT.

FOSTER SCHOOL OF BUSINESS, UNDERGRADUATE PROGRAMS

Seattle, WA

Creative Content Strategist

Sep 2016-July 2018

- Cultivating a brand language emphasizing the heart behind the Undergraduate Programs Office
- Sharing student stories through various mediums (written features, film/video, and photography)
- Conducted information sessions and recruitment events for incoming business students

FOSTER SCHOOL OF BUSINESS, UNDERGRADUATE DIVERSITY SERVICES

Seattle, WA

Asst. Program Manager, Business Bridge Program

Jun 2016-Sep 2016

- Mentored and facilitated a group of 26 incoming freshman throughout 4-week business intensive
- Designed and led various leadership and recruitment events for incoming business students

THE BOEING COMPANY

Everett, WA

787 Procurement Agent Intern

Jun 2015-Sep 2015

- Liaison for all incoming and outgoing correspondence between Boeing and partner Alenia
- Analyzed and prepared data for cost recovery negotiations and implemented a cost recovery strategy
- Researched incorporation of 3-D printing into Boeing manufacturing process

OTHER

HONORS: OMAD Merit Scholarship, Dean's List, Freshman Direct Admit (Foster School of Business)

SKILLS: Writing, Adobe Creative Suite, Microsoft Office Suite, Film/Video Production, Business Development Strategy, Event Planning, Fundraising, Creative Direction, Social Media, Front-end Web Design, Graphic Design, Communication Design, Instructional Design, Public Speaking

INTERESTS: Speech Pathology & Audiology; culturally responsive healthcare; film, theatre & music; keeping my houseplants alive

REFERENCES

Karen Edwards

Bellevue, WA

VP Marketing, Media Partners Corp

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Scilla Andreen

Seattle, WA

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**Additional references available upon request*